

**N E W   Z E A L A N D   T O U R I S M   A N D   H O S P I T A L I T Y  
R E S E A R C H   C O N F E R E N C E   2 0 1 0  
P R O G R A M M E**

(corrected by MO with last minute changes as at 23 November)

**TUESDAY, 23 NOVEMBER 2010**

<b>TIME</b>	<b>EVENT</b>	<b>VENUE</b>
<b>3.00pm – 6.30pm</b>	<b>Registration</b>	<b>Level 2 WH Building, AUT University, City Campus</b>
<b>5.00pm – 7.00pm</b>	<b>Welcome reception mix and mingle</b>	<b>Four Seasons restaurant, Level 2, WH building, AUT University, City Campus</b>

**WEDNESDAY, 24 NOVEMBER 2010**

<b>TIME</b>	<b>EVENT</b>	<b>VENUE</b>
<b>8.00am – 9.00am</b>	<b>Registration</b>	<b>WH Building Level 2 lobby</b>
<b>9.00am – 09.50am</b>	<b>Powhiri</b>	<b>Nga Wai O Horotiu Marae, AUT University, City Campus</b>
<b>10.00am – 10.10am</b>	<b>Official opening: AUT Vice-Chancellor, Derek McCormack</b>	<b>WA220 lecture theatre</b>
<b>10.10am – 11.00am</b>	<b>Keynote address: Kevin Bowler, Chief Executive, Tourism New Zealand</b>	<b>WA220 lecture theatre</b>
<b>11.00am – 11.30am</b>	<b>Morning tea</b>	<b>Piko restaurant, WH building</b>
<b>11.30am – 1.00pm</b>	<b>Concurrent sessions</b>	<b>WH building lecture rooms</b>

Wednesday  
24 November  
- morning  
session

	<b>Asia &amp; Tourism</b>	<b>Nature-based Tourism</b>	<b>Tourist Experiences</b>	<b>Hospitality &amp; Human Resources</b>
	VENUE: WH417 Chair: Claire Liu	VENUE: WH418 Chair: Micha Lück	VENUE: WH318 Chair: Tracy Harkison	VENUE: WH125 Chair: Jill Poulston
11.30am	A comparison of reporting tendency between conservative and progressive Korean newspapers towards travel to Australia <b>(FP – Tourism)</b> <i>Hong Chul Lee*, Michael J. Gross, University of South Australia and Sang Ho Lee, Pusan National University, South Korea</i>	Assessment of nature-based tourism in northern peninsular Malaysia <b>(WP – Tourism)</b> <i>Azizan Marzuki*, Noor Arbaayah Hashim Mohd and Tarmiji Masron, University Sains Malaysia, Malaysia</i>	VFR travellers: How long are they staying? <b>(FP – Tourism)</b> <i>Elisa Backer*, University of Ballarat, Australia</i>	Insights into hospitality leadership - a comparison of the UK and Hong Kong <b>(FP – Hospitality)</b> <i>Adele Ladkin*, Hong Kong Polytechnic University, Hong Kong and Nigel Hemmington*, AUT University, NZ</i>
12.00noon	A cultural framing of nature: Chinese tourists' motivations for, expectations of, and satisfaction with their New Zealand tourist experience <b>(FP – Tourism)</b> <i>Joanna Fountain*, Stephen Espiner and Xiaoyan Xie, Lincoln University, NZ</i>	Co-creation of IT services to finance nature based tourism - a study on the willingness to pay for cross-country skiing services in Sweden <b>(WP – Tourism)</b> <i>Tobias Heldt*, Dalarna University, Sweden</i>	Knowing me knowing you ah-ha: The tourist host experience at the White Lady <b>(WP – Tourism)</b> <i>Lindsay Neill* and Charles Johnston, AUT University, NZ</i>	A conceptual framework for attracting Generation Y to the hotel industry using a seamless hotel organizational structure <b>(FP – Hospitality)</b> <i>Harsha Chacko*, Kim Williams and Jeffrey Schaffer, University of New Orleans, USA</i>
12.30pm	Tourism research in Asia with minimal statistical data: The politics of numbers <b>(P – Tourism)</b> <i>Dylan Redas Noel*, Sarawak Convention Bureau, Malaysia</i>	The state of nature-based tourism in Pinatubo volcano after its explosion: Issues, challenges and prospects <b>(WP – Tourism)</b> <i>Ignacio C. Cordova Jr*, Our Lady of Fatima University, Philippines</i>	Responsible tourism Qualmark accreditation: A comparative evaluation of tourism businesses and tourists' perceptions <b>(WP – Tourism)</b> <i>Raviv Carasuk*, Susanne Becken, and Kenneth F.D. Hughey, Lincoln University, NZ</i>	Work and identity - a study of hotel general managers in Hong Kong <b>(WP – Hospitality)</b> <i>Adele Ladkin*, Hong Kong Polytechnic University, Hong Kong and Catherine Palmer, University of Brighton, UK</i>

1.00pm – 2.00pm

Lunch, Piko restaurant, WH building

Wednesday  
24 November  
- after lunch  
session

	<b>Asia &amp; Tourism</b>	<b>Coastal &amp; Marine Tourism</b>	<b>Tourist Experiences</b>	<b>Accommodation</b>
	VENUE: WH417 Chair: Markus Landvogt	VENUE: WH418 Chair: Micha Lück	VENUE: WH125 Chair: Stephen Cox	VENUE: WH318 Chair: Monique Brocx
2.00pm	Imitated host, authentic host and guest: A case study of Kanas Tuva people settlements of North-West China. <b>(FP – Tourism)</b> <i>Jingjing Yang and Chris Ryan*, University of Waikato, NZ</i>	Measuring the effects of tourism activities on marine wildlife from a land based observation platform <b>(WP – Tourism)</b> <i>Emmanuelle Martinez*, Massey University, Mark Orams and Daniel Laggner, AUT University, NZ</i>	Gap year experiences and New Zealanders - a fresh perspective? <b>(WP – Tourism)</b> <i>Tara Duncan*, University of Otago, NZ</i>	What were they looking for? Understanding commercial accommodation attribute preferences among international young leisure travellers <b>(WP – Hospitality)</b> <i>Nadiyah Anuar*, Anthony Brien and Joanna Fountain, Lincoln University, NZ</i>
2.30pm	Representations of Australia's tourism destination image: Regional differences in narration themes and topics by Korean travel agents in Australia <b>(FP – Tourism)</b> <i>Hong Chul Lee* and Michael J. Gross, University of South Australia</i>	Marine protected area tourism: Applying resilience principles to assess power inequities between subsistence fishers and tourism stakeholders – case studies from Indonesian MPAs <b>(WP – Tourism)</b> <i>Mirza Pedju* and Mark Orams, AUT University, NZ</i>	College students' willingness-to-pay for green hotels – an application of the theory of planned behaviour <b>(WP – Hospitality)</b> <i>David Pearlman* and Daniel de la Selva, University of New Orleans, USA</i>	Development of a measuring tool for the wellness spa industry <b>(WP – Tourism)</b> <i>Maria Hyde-Smith*, AUT University, NZ</i>
3.00pm	Medical tourism: Bangladeshi consumers' choice of destination country <b>(FP – Tourism)</b> <i>Rubaiyet Khan*, North Shore International Academy, Auckland, NZ and Santus Kumar Deb, University of Dhaka, Bangladesh</i>	Indigenous cultural tourism in Pahang: With reference to the upriver tribe (Jakuns) <b>(WP – Tourism)</b> <i>Salbiah Abd Rahman* and Haliza Mohd Said, Universiti Tun Abdul Razak (UNIRAZAK), Malaysia</i>	Adapting a tourism crime/violence typology: Classifying crime against international tourists in NZ in the past five years <b>(WP – Tourism)</b> <i>Alejandra Morales*, University of Otago, NZ</i>	The search for intimacy: The demand for Taiwanese 'love boutique motels' <b>(FP – Hospitality)</b> <i>Janet Chang, Chinese Culture University, Taiwan, Chris Ryan*, University of Waikato, NZ, Cheng-Tsang Tsai, National Taiwan Normal University and Hsuan-Ying Wen, Cathay Life Insurance, Taiwan</i>

**3.30pm – 4.00pm      Afternoon tea, Piko restaurant, WH building**

Wednesday 24  
November  
- late afternoon  
session

	<b>Tourism Research Methods</b>	<b>Coastal &amp; Marine Tourism</b>	<b>Special Events</b>	<b>Tourism &amp; the Pacific Islands</b>
	VENUE: WH417 Chair: Joanna Fountain	VENUE: WH125 Chair: Susanne Becken	VENUE: WH418 Chair: Elisa Backer	VENUE: WH318 Chair: Jeff Dalley
4.00pm	Applying western social research methods in China: A case study of one year's fieldwork in Kanas Scenic Area, Xinjiang Uygur Autonomous Region, China. <b>(FP – Tourism)</b> <i>Jingjing Yang, Chris Ryan*, University of Waikato and Lingyun Zhang, Beijing International Studies University, China</i>	Trans-Pacific bluewater cruising: New Zealand on the horizon <b>(WP – Tourism)</b> <i>Barbara Koth*, University of South Australia</i>	Examining the role of 'green' events as a catalyst for pro-environmental behaviour change <b>(WP – Tourism)</b> <i>Judith Mair* and Jennifer Laing, Monash University, Australia</i>	Impact of low cost airlines on Pacific Island economies <b>(WP – Tourism)</b> <i>Semisi Taumoepeau*, AIS St. Helens, NZ</i>
4.30pm	Designing bias? Participant observation, tourism research, and research ethics <b>(WP – Tourism)</b> <i>Jonathon Spring*, AUT University, NZ</i>	Towards a typology of surfing tourism activities <b>(WP – Tourism)</b> <i>Mark Orams* and Nick Towner*, AUT University, NZ</i>	Celebrating Diwali: Indian culture Kiwi style <b>(WP – Tourism)</b> <i>Alison Booth*, AUT University, NZ</i>	Towards an understanding of tourism and economic development in South Pacific SIDS <b>(WP – Tourism)</b> <i>Evangeline Singh*, Simon Milne and John Hull, AUT University, NZ</i>

5.00pm – 6.30pm

**Four Seasons bar open (WH building)**

7.00pm – 8.30pm

**Fieldtrip: Explore NZ Auckland Harbour Cruise**

*(separate charge applies)*  
or free time

THURSDAY, 25 November 2010

TIME	EVENT	VENUE
8.30am – 9.00am	Registration	WH 2 <sup>nd</sup> floor lobby
9.00am – 10.00am	Keynote address Professor Alison Morrison (UK)	WA 220 lecture theatre
10.00am – 10.30am	Morning tea	Piko restaurant, WH building

<i>Thursday 25 November - morning session</i>		<b>Food &amp; Beverage</b>	<b>Knowledge, Education &amp; Investment</b>	<b>Nature-based Tourism</b>	<b>Hospitality Higher Education</b>
		VENUE: WH318 Chair: Tracy Harkison	VENUE: WH125 Chair: Tara Duncan	VENUE: WH417 Chair: Micha Lück	VENUE: WH418 Chair: Ellis Norman
10.30am	A longitudinal analysis of restaurant locations in the city of Hamilton, New Zealand: An application of three classic retail theories <b>(FP – Hospitality)</b> <i>Girish Prayag*, SKEMA Business School, France, Martin Landre, NHTV Breda University of Applied Sciences, Netherlands and Chris Ryan, University of Waikato, NZ</i>	Impediments to tourism investment: An Australian scoping study <b>(FP – Tourism)</b> <i>Aaron Tkaczynski*, Sally Driml, Jacqueline Robinson, University of Queensland and Larry Dwyer, University of New South Wales, Australia</i>	The impact of swim-with-dolphins tourism on Hector's dolphins in Akaroa Harbour, Banks Peninsula, New Zealand <b>(FP – Tourism)</b> <i>Emmanuelle Martinez*, Massey University, Mark Orams, AUT University and Karen Stockin, Massey University, NZ</i>	An exploration study of student's learning satisfaction towards internship <b>(WP – Hospitality)</b> <i>Nicole Liang*, Ming-hsin University of Science and Technology, Taiwan</i>	
11.00am	Menu analysis today and what the future might hold <b>(WP – Hospitality)</b> <i>Ben Nemeschansky* and Lothar Brandt, AUT University, NZ</i>	Porvoo Campus - living lab for creativity, learning and innovations: A case study for higher education in tourism <b>(FP – Tourism)</b> <i>Jarmo Ritalahti* and Kaija Lindroth, Haaga-Helia University of Applied Sciences, Finland</i>	Footprints Waipoua: Using interpretation to develop tourism opportunities for local communities <b>(WP – Tourism)</b> <i>Jonathon Spring*, AUT University and Koro Carman*, Footprints Waipoua, NZ</i>	An instrument to measure professionalism in students of hospitality studies <b>(FP – Hospitality)</b> <i>Nithya Tharmaseelan*, North Shore International Academy, NZ</i>	

11.30am	An evaluation of the effectiveness of Auckland restaurant websites <b>(WP – Hospitality)</b> <i>Andrew Emery, Andy Erickson and Erwin Losekoot*, AUT University, NZ</i>	Tourism absorptive capacity: Conceptualization of knowledge acquiring and generating capabilities of tourism organizations <b>(FP – Tourism)</b> <i>Paul D.G. Singh*, Brent W. Ritchie and Lisa Ruhanen, University of Queensland, Australia</i>	Branding wilderness? 'Place' promotion and natural areas <b>(WP – Tourism)</b> <i>Anna Thompson*, University of Otago, NZ</i>	First year students' research supported concurrently across three papers. <b>(FP – Hospitality)</b> <i>Denise Schitko*, Alice U-Mackey* and Yvonne Wood*, AUT University, NZ</i>
12.00noon	Dining with the stars: The construction of subject positions in restaurant reviews <b>(WP – Hospitality)</b> <i>David Williamson*, Candice Harris, Helen Tregidga and Jessie Liu, AUT University, NZ</i>	Research into the uses of mobile technology in learning support in training for tourism and travel <b>(P – Tourism)</b> <i>Elizabeth Valentine*, Aviation, Tourism and Travel Training Organisation, NZ</i>	What's love got to do with it? Considering the reasons for the popularity of Goat Island Marine Reserve, Leigh, NZ <b>(WP – Tourism)</b> <i>Sharon Race* and Mark Orams, AUT University, NZ</i>	Strengthening the Philippines' brand for hospitality and tourism education: An in-depth analysis of approaches and strategies for opportunities <b>(WP – Tourism)</b> <i>Ignacio C. Cordova Jr*, Our Lady of Fatima University, Philippines</i>

**12.30pm – 1.30pm Lunch, Piko restaurant, WH building**

<i>Thursday 25 November - after lunch session</i>	<b>Experiences in Hospitality</b>  VENUE: WH417 Chair: Ian McDonnell	<b>Culture, Ethnicity &amp; Events</b>  VENUE: WH125 Chair: Jane Legget	<b>Hospitality &amp; Tourism Research</b>  VENUE: WH418 Chair: Monique Brocx	<b>Hospitality Higher Education</b>  VENUE: WH318 Chair: Alison Morrison
1.30pm	Personality or skill? The differing expectations of hospitality managers and students <b>(WP – Hospitality)</b> <i>Tracy Harkison, Jill Poulston* and Jung-Hee Kim, AUT University, NZ</i>	ADS system and the Chinese tourism market operation: The Australasian perspective <b>(FP – Tourism)</b> <i>Claire Liu* and Charles Johnston, AUT University, NZ</i>	The importance of (hermeneutic) phenomenological research in tourism, hospitality and event studies <b>(WP – Tourism &amp; Hospitality)</b> <i>Tomas Pernecky*, AUT University, NZ</i>	Culturally responsible curriculum development in hospitality, tourism and events management <b>(WP – Hospitality)</b> <i>Erwin Losekoot* and Linda Wong*, AUT University, NZ</i>
2.00pm	Acculturation experiences and workplace cultural diversity dynamics: A comparative study of Chinese, Indian and Eastern European migrants in New Zealand <b>(WP – Hospitality)</b> <i>Nancy McIntyre*, AUT University, NZ</i>	Forums and blogs analysis on New Zealand's presence in Shanghai World Expo 2010 <b>(WP – Tourism)</b> <i>Pola Wang*, AUT University, NZ</i>	Customer management relationship - beyond software <b>(WP – Hospitality)</b> <i>Ann Cameron*, AUT University, NZ</i>	Diversity in international hospitality internships and collaborative programs <b>(P – Hospitality)</b> <i>Ellis Norman*, William F. Harrah College, Las Vegas, USA</i>

2.30pm	Defining a hospitality icon - the White Lady <b>(WP – Hospitality)</b> <i>Lindsay Neill*, AUT University and Claudia Bell, University of Auckland, NZ</i>	Ethnic tourism and cultural identity <b>(WP – Tourism)</b> <i>Li Yang*, West Michigan University, USA</i>	Action research in the hospitality industry - a tool for change? <b>(WP – Hospitality)</b> <i>Julie Nyanjom*, Edith Cowan University, Australia</i>	What has Shrek got to do with an international hospitality degree: Shrek, Donkey and the onion of hospitality <b>(WP – Hospitality)</b> <i>Tracy Harkison* and Erwin Losekoot*, AUT University, NZ</i>
3.00pm	Where we have come from: Stories that reflect career journeys <b>(WP – Hospitality)</b> <i>Shelagh Mooney*, AUT University, NZ</i>		Customer satisfaction management – a multi-unit case study <b>(WP – Hospitality)</b> <i>Gina Harrap* and Erwin Losekoot*, AUT University, NZ</i>	

**3.30pm – 4.00pm Afternoon tea, Piko restaurant, WH building**

<i>Thursday 25 November - late afternoon session</i>	<b>Contemporary Issues in Tourism</b>  VENUE: WH125 Chair: David Simmons	<b>Attractions &amp; Experiences</b>  VENUE: WH318 Chair: Christian Schott	<b>Emerging Issues in Tourism</b>  VENUE: WH417 Chair: Elspeth Frew	<b>Hospitality Higher Education</b>  VENUE: WH418 Chair: Jill Poulston
4.00pm	Local government and tourism development in the Hurunui district: Issues, conflicts and challenges <b>(WP – Tourism)</b> <i>Michael Shone*, Lincoln University, NZ</i>	By 2015 you will receive a world class experience, but what is a world class experience? <b>(WP – Hospitality)</b> <i>Tracy Harkison*, AUT University, NZ</i>	Access tourism: A neglected but valuable and growing market <b>(WP – Tourism)</b> <i>Sandra Rhodda and Simon Milne*, AUT University, NZ</i>	What makes a successful hospitality graduate? Key stakeholder perspectives <b>(WP – Hospitality)</b> <i>Stephen Cox*, AUT University, NZ</i>
4.30pm	Climate change and its potential implications for alpine based tourism <b>(WP – Tourism)</b> <i>Jordy Hendrikx, National Institute of Water and Atmospheric Research, NZ and Susanne Becken*, Lincoln University, NZ</i>	Destinations as travel attractors: Economic growth, the perception of access, and the importance of transportation networks <b>(FP – Tourism)</b> <i>Pedro Moreira*, Institute for Tourism Studies, China</i>	Backpacking as “time out” <b>(WP – Tourism)</b> <i>Jane Godfrey*, University of Otago, NZ</i>	If you don’t know it, they can’t use it: Tools to help students use vocabulary <b>(FP – Hospitality)</b> <i>Lindsay Neill*, AUT University, NZ</i>

**7pm – 11.30pm**

**Conference dinner**  
*(separate charge applies)*  
or free time

**Maritime Room, Voyager, New Zealand Maritime Museum**

**FRIDAY, 26 NOVEMBER 2010**

<b>TIME</b>	<b>EVENT</b>	<b>VENUE</b>
<b>8.30am – 9.00am</b>	<b>Registration</b>	<b>WH building 2<sup>nd</sup> floor lobby</b>
<b>9.00am – 10.00am</b>	<b>Keynote address: Norm Thompson (Air New Zealand &amp; Tourism Industry Association of New Zealand)</b>	<b>WA220 Lecture Theatre</b>
<b>10.00am – 10.30am</b>	<b>Morning tea</b>	<b>Piko restaurant, WH building</b>

<i>Friday 26 November - morning session</i>	<b>Hospitality &amp; Sustainability</b>	<b>Modelling Tourist Decision Making</b>	<b>Special Interest Tourism</b>	<b>Spare Session</b>
	VENUE: WH318 Chair: Erwin Losekoot	VENUE: WH125 Chair: Anna Thompson	VENUE: WH417 Chair: Pedro Moreira	VENUE: WH418 Chair: tba
<b>10.30am</b>	Managers' perspectives on the implementation of environmental management systems in New Zealand hotels <b>(FP – Hospitality)</b> <i>Burzis Ustad, Hilton Hotel Auckland, Claire Liu and Warren Goodsir*, AUT University, NZ</i>	Identifying and modelling the high-yielding tourist – an agent based modelling approach <b>(WP – Tourism)</b> <i>David Simmons*, Clive Smallman, Crile Doscher and Kevin Moore, Lincoln University, NZ</i>	Emotional labour and job satisfaction of adventure tour leaders <b>(FP – Tourism)</b> <i>Monica Torland*, Southern Cross University, Australia</i>	
<b>11.00am</b>	Creating the environmental policy in the hospitality industry for selected countries <b>(WP – Hospitality)</b> <i>Dominika Bojova*, University of Economics Bratislava, Slovakia</i>	Destination 'ease' and tourist decision making: Tourism as a cascade of nested freedom <b>(WP – Tourism)</b> <i>Kevin Moore, Clive Smallman, Jude Wilson*, David Simmons and Crile Doscher, Lincoln University, NZ</i>	The vegan tourist – a conceptual look at the new 'eco'-tourist <b>(WP – Tourism)</b> <i>Alice Graeupl*, AUT University, NZ</i>	



<b>11.30am</b>	Tourism Research and 'global elites': The elephant in the room <b>(P – Presentation)</b> <i>Tiffany Low* and Sally Everett, University of Bedfordshire, UK</i>	An agent-based model of tourists' in-destination decision-making: Theory grounded in reality <b>(WP – Tourism)</b> <i>Clive Smallman*, Crile Doscher, Kevin Moore and David Simmons, Lincoln University, NZ</i>	Constructing heritage through narratives and brandings: The case of the world heritage of the Great Copper Mountain in Falun, Sweden <b>(WP – Tourism)</b> <i>Susanna Heldt Cassel*, Dalarna University, Sweden</i>	
<b>12.00noon</b>	Leadership and corporate social responsibility in the hotel industry in Hong Kong <b>(WP – Hospitality)</b> <i>Murray MacKenzie*, Hong Kong Polytechnic University, Hong Kong and Mike Peters, University of Innsbruck, Austria</i>	An agent-based model of tourists' in-destination decision-making: Modelling, visualising and validating <b>(WP – Tourism)</b> <i>Crile Doscher*, Clive Smallman, Kevin Moore and David Simmons, Lincoln University, NZ</i>	Small but imperfectly formed: Investigating barriers to success in a community heritage attraction <b>(WP – Tourism)</b> <i>Jane Legget*, AUT University, NZ</i>	

**12.30pm – 1.30pm Lunch, Piko restaurant, WH building**

<i>Friday 26 November - after lunch session</i>	<b>Tourism, Hospitality &amp; Sustainability</b>	<b>Destinations &amp; Impacts</b>	<b>Emerging Issues</b>	<b>Tourist Characteristics &amp; Behaviour</b>
	VENUE: WH318 Chair: Li Yang	VENUE: WH417 Chair: Tara Duncan	VENUE: WH125 Chair: Clive Smallman	VENUE: WH418 Chair: Jarmo Ritalahti
<b>1.30pm</b>	Developing an oil vulnerability assessment tool for industry <b>(P – Tourism)</b> <i>Susanne Becken*, Lincoln University, NZ</i>	Tourism policy and working holidays in New Zealand and Japan: An opportunity to add value <b>(WP – Tourism)</b> <i>Kenneth Newlands*, Unitec Institute of Technology, Auckland, NZ</i>	Competing to compete? Exploring competing priorities as constraints in event travel careers amongst non-elite triathletes <b>(FP – Tourism)</b> <i>Matthew Lamont*, Southern Cross University and Millicent Kennelly, Griffith University, Australia</i>	Dyslexia and tourism-related exclusion: The role of travel information provision <b>(WP – Tourism)</b> <i>Deborah Lamont*, University of Wales Institute, Wales</i>
<b>2.00pm</b>	Travel decision-making in a climate-constrained world <b>(P – Tourism)</b> <i>Anna Huebner*, Aalborg University, Denmark</i>	Full of sound and fury signifying nothing: The implementation of ambush marketing legislation <b>(P – Tourism)</b> <i>Sean Phelps* and Geoff Dickson, AUT University, NZ</i>	Popularising and politicising place: Dark tourism and the politics of place identity in Australia <b>(WP – Tourism)</b> <i>Elspeth Frew*, La Trobe University and Leanne White*, Victoria University, Australia</i>	A comparative study of the inbound Europe international visitor profile in Australia – a mapping analysis of visitor travel profiles <b>(WP – Tourism)</b> <i>Birgit Muskat* and Matthias Muskat*, University of Canberra, Australia</i>

2.30pm	Tourism and hospitality students' perceptions of sustainability <b>(P – Tourism &amp; Hospitality)</b> <i>Dale Sanders*, Edith Cowan University, Australia</i>	The big OE: Examining a New Zealand tradition from the 50s to today <b>(P – Tourism)</b> <i>Christian Schott*, Victoria University of Wellington, NZ</i>	Organic dining - just another trend? <b>(P – Hospitality)</b> <i>Jill Poulston* and Albert Yiu, AUT University, NZ</i>	Understanding visitor attitudes towards aquaculture, seafood and tourism in the Nelson/Marlborough and Golden Bay regions in New Zealand to foster innovative sustainable forms of tourism <b>(WP – Tourism)</b> <i>Melanie Grudda* and John Hull, AUT University, NZ</i>
3.00pm		Who has the most sunshine? The battle for the most attractive destination <b>(P – Tourism)</b> <i>Jude Wilson* and Susanne Becken, Lincoln University, NZ</i>	New Zealand 2050: Scenarios <b>(WP – Tourism)</b> <i>Ian Yeoman*, Victoria University of Wellington, John Moriarty, J&amp;H Moriarty Ltd. and Doug Pearce, Victoria University of Wellington, NZ</i>	The truth and myth of where tourists stay and with whom in New Zealand <b>(WP – Tourism)</b> <i>Monique Brocx*, AUT University, NZ</i>

3.30pm – 4.00pm

Afternoon tea

Piko restaurant, WH building

4.00pm – 4.15pm

Conference closing:

WA220 Lecture theatre

Professors Nigel Hemmington, Simon Milne & Linda O'Neill

7.00pm

Dinner

Sky Tower & Observatory restaurant

*(separate charge applies)*

## SATURDAY, 27 NOVEMBER 2010

10.30am -  
2.30pm

Fieldtrip: Explore NZ,  
Whale & Dolphin Safari  
*(separate charge applies)*

Departs: Viaduct Harbour